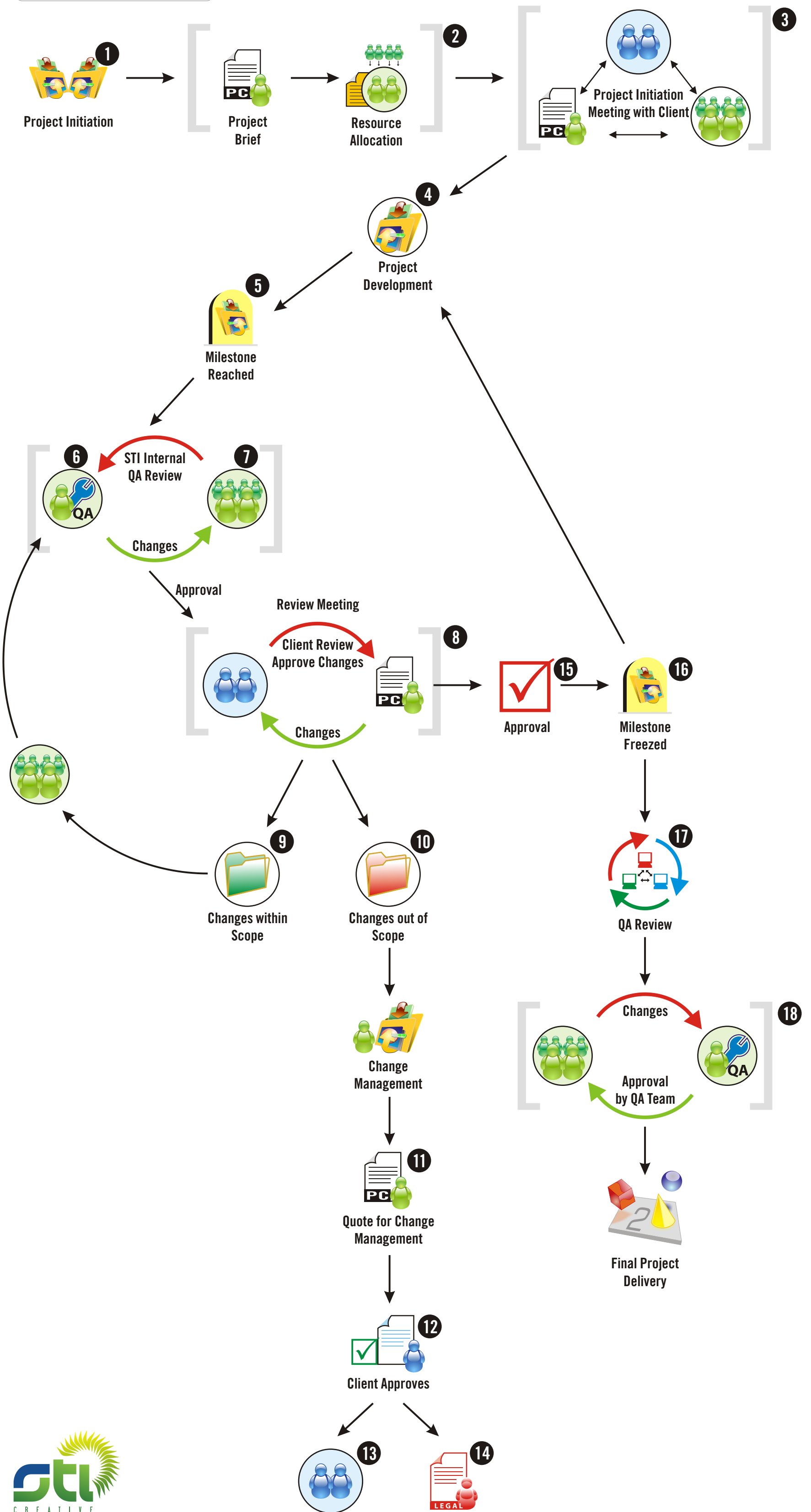














**STI - Creative  
Project Implementation**



 Project Initiation	 STI Legal Department	 Client Approves
 STI Project Coordinator	 STI QA Team	 Milestone
 STI Creative Team	 QA Review	 Changes within Scope
 STI Change Management	 Client	 Changes out of Scope

- 1 Project Kick-off.
- 2 Project Coordinator, builds a project team. Resources are allotted for the project and briefing given to the team.
- 3 Project initiation meeting held with client (authorized point of contact) and Project Coordinator and its team.
- 4 Project development for 1st module starts, as per project plan.
- 5 Project milestone achieved by development team.
- 6 STI QA team assesses the milestone. QA team approves the same if it is bug free and follows the milestone target perfectly. They can send it for fixes.
- 7 STI development team fixes the bugs / errors and re-sends for QA.
- 8 After successful review from QA, the project module is delivered to client for review. Project Coordinator & Client review the project. Client might request for changes if required.
- 9 If changes are within the scope of work (SOW) of the project, the project coordinator delivers the module to the development team for implementation.
- 10 Changes which are out of scope, generates a change management process.

- 11 Project Coordinator prepares estimate / quote for change implementation.
- 12 Client approves the revised quote / new estimate.
- 13 The changed SOW / proposal is implemented by STI development team.
- 14 The new proposal is forwarded to the legal team for updating their records
- 15 Client approves the project module.
- 16 Client approval freezes the milestone deliverables. The Project coordination for the next module is initiated.
- 17 If the delivered milestone is the last for the project, the integration process would be initiated for all modules.
- 18 Completed project is sent for QA review.
- 19 STI development team fixes errors / bugs if reported and resends it for QA
- 20 After approval of QA team, Project Coordinator delivers the final project to client.